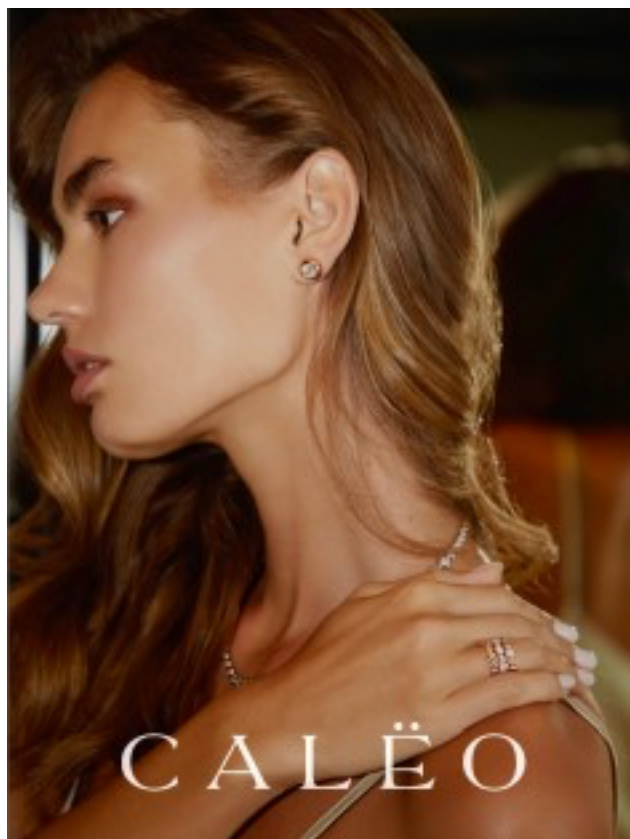


22 AUGUST 2025



**CALÈO FINE JEWELLERY BY HALEY KAHN DEBUTS IN HONG KONG THIS
SEPTEMBER**

[FOR IMMEDIATE RELEASE] Calëo launches in Hong Kong this September 18th 2025 with a VIP cocktail at The Hari Hong Kong.

Calëo is a luxury fine jewellery brand founded in 2024 by designer and celebrity stylist Haley Khan. Inspired by the myths of muses, Calëo is designed to ignite the inner fire of those who wear it, and crafted to complement all style stories. Meticulously made in Italy, Germany, and Thailand, each piece features diamonds and gemstones personally hand selected by Haley herself.

Calëo founder Haley Khan is a designer and celebrity stylist with a background in gemmology from the prestigious Gemmological Institute of America (GIA). With extensive experience collaborating with influential style leaders, renowned design houses and luxury jewellery brands like Michael Kors, Ralph Lauren, David Webb, Harry Winston, and Tiffany & Co., Haley has styled for media appearances, red carpets, and countless glamorous events.

Haley created Calëo to share her belief that jewellery is more than just adornment—it's transformative. For her, luxury design isn't simply worn; it ignites something within the wearer. This philosophy has guided her journey from runways to gem shows, where she discovered a deep love for the craftsmanship, magic, and attention to detail found in gemmology.

"At Calëo, we design jewellery by women, for women — pieces they want to wear and treasures they want to own. My goal is to empower women to be their own muse, embracing their individuality and wearing high-end designs with pride and confidence. Every piece is a celebration of freedom, elegance, and self-expression, crafted to inspire and be inspired by the women who wear them." – Haley Khan

Since its inception in 2024, Calëo has debuted on red carpets, adorning the hands of Meg Donnelly, Whitney Cummings, and Hayley Hasselhoff. Quickly becoming a celebrity favourite, Haley's designs are luxurious and playful, allowing the wearer to feel individuality whilst mixing and matching each collection for years to come.

Calëo, derived from the Latin word meaning "to be hot," reflects the passion and the energy the jewellery sparks within the wearer. Its timeless designs are perfect for the day outing, or to an evening soirée, depending on the mood.

Join Haley for a media breakfast and preview at The American Club Hong Kong on 18 September 2025 at 10am. The VIP launch cocktail is at The Hari Hong Kong from 3pm to 7pm.

Calëo can be purchased online at <https://caleoworld.com>. Pieces range from HKD10,000 to HKD160,000.

For more information, contact Reyna Harilela at reyna@rheventdesign.com and (+852) 94846288.

-END-

[\[View High Resolution Images Here\]](#)

About Calëo

Calëo is a luxury fine jewellery brand founded in 2024 by designer and celebrity stylist Haley Khan. Inspired by the myths of muses, Calëo is designed to ignite the inner fire of those who wear it, and crafted to complement all style stories. Meticulously made in Italy, Germany, and Thailand, each piece features diamonds and gemstones personally hand-selected by Haley herself and set in 18 karat gold.

About Haley Kahn

Haley Khan is a designer and celebrity stylist with a background in gemmology from the prestigious Gemmological Institute of America (GIA). With extensive experience collaborating with influential style leaders, renowned design houses and luxury jewellery brands like Michael

Kors, Ralph Lauren, David Webb, Harry Winston, and TiSany & Co., Haley has styled for media appearances, red carpets, and countless glamorous events.

Haley created Calëo to share her belief that jewellery is more than just adornment—it's transformative. For her, luxury design isn't simply worn; it ignites something within the wearer. This philosophy has guided her journey from runways to gem shows, where she discovered a deep love for the craftsmanship, magic, and attention to detail found in gemmology. Haley personally hand-selects every precious stone used in Calëo's designs. Her multicultural background and global experiences bring a unique perspective to the brand, making Calëo a celebration of style, beauty, and artistry.